

Wine & Cheese 2023

WIE 2023



IEEE's Largest Networking Event

Contact:

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IEEE McNaughton Resource Center
SITE – Room 4026

Event Details:

Lago Bar and Grill
1001 Queen Elizabeth Drwy, Ottawa

March 31st, 2023
From 7PM to 10PM

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01

Introduction

Foreword | Background |
Objectives



FOREWORD

IEEE Women in Engineering (WIE) is the largest international professional organization dedicated to promoting women engineers and scientists. Our mission is to facilitate the global recruitment and retention of women in technical disciplines through affirmative action. IEEE WIE envisions a vibrant community of IEEE women and men collectively using their diverse talents to accelerate progress toward a sustainable future with innovative technology.

Every year, the IEEE WIE University of Ottawa and Carleton University Student Branches work to bridge the gap between students and industry through events such as Wine & Cheese. This event is entirely run by students for students



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Event Background

The 14th Annual Celebration of Women in Engineering Wine and Cheese (WIE Wine and Cheese) provides an opportunity for students in engineering to expand their network and spark valuable discussions in a low-pressure environment. Experts, professionals, faculty, and students are invited to create connections in their field of interest and create lasting bonds for years to come.

Our team is focused on connecting passionate and motivated individuals with the opportunities that will help them make an impact. We believe that getting creative and intellectual people to the places that they can excel is essential in building a sustainable and innovative future.





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Event Objective



Create Open Opportunity

Recruit and inspire upcoming engineering graduates through sharing expertise with passionate like-minded individuals. This is an opportunity to cement your organization's brand as an industry leader to the next generation of engineers.



Highlight the Importance of Representation

Creating a space for students to perceive individuals like them reflected in the workforce. This promotes shared identity and enables students to establish a belonging in their field.



Ignite Formative Networking

There is power in relationships that extends beyond a generic introduction. Connections based on shared interests and goals increase success as a comprehensive platform to enter the workforce.



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02

Patronage

Breakdown | Tier Summary



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Patronage Breakdown

PLATINUM \$1000

- Keynote speaker with a 7 minute time slot
- Largest company logo and link featured on the website
- Recognition on social media
- Acknowledgements at event opening and closing
- Large company merchandise included in the raffle draw
- Complimentary tickets for eight (8) representatives
- Option to bring a banner/easel/large display of company logo/information
- Largest company logo in the event guide and on food tables

GOLD \$750

- Large company logo in the event guide and on food tables
- Large company logo and link featured on the website
- Recognition on social media
- Acknowledgements at event opening and closing
- Large company merchandise included in the raffle draw
- Complimentary tickets for six (6) representatives

SILVER \$500

- Medium company logo in the event guide
- Medium company logo and link featured on the website
- Recognition on social media
- Acknowledgements at event opening and closing
- Medium company merchandise included in the raffle draw
- Complimentary tickets for four (4) representatives

Bronze \$250

- Small company logo in the event guide
- Small company logo and link featured on the website
- Recognition on social media
- Acknowledgements at event opening and closing
- Small company merchandise included in the raffle draw
- Complimentary tickets for two (2) representatives

Patronage Tier Summary

	BRONZE \$250	SILVER \$500	GOLD \$750	PLATINUM \$1000
Number of complimentary tickets given to representatives	2	4	6	8
Keynote speaker with 7 minute time slot	-	-	-	Yes
Recognition on social media	Yes	Yes	Yes	Yes
Acknowledgements at event opening and closing	Yes	Yes	Yes	Yes
Company logo and link featured on event website	Small	Medium	Large	Largest
Company logo visible on all food tables	Small	Medium	Large	Largest
Company logo in event guide	Small	Medium	Large	Largest
Size of company merchandise included in raffle draw	Small	Medium	Large	Largest
Bring a banner/easel/large display of company logo and information to be put on display	-	-	-	Yes
Include company swag/ business cards in swag bags to be given out to all students	-	-	Cards only	Yes



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03

Additional

Meet the Team | Contact
Information



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THE TEAM



Katey Lloyd

Carleton University,
WIE Chair



Sophie Tomlin

University of Ottawa,
WIE Chair



**Aljoharah
Alabdullatif**

Carleton University,
WIE Vice Chair



Kaitlyn Dompaul

University of Ottawa,
WIE Vice Chair



Avani Sant

Carleton University,
WIE Academic
Director



Daphne Papadatos

Carleton University,
WIE Eternal Director



Rachel Wendling

University of Ottawa,
WIE VP Treasurer



Somana Debnath

University of Ottawa,
WIE VP External



Salma Mounan

University of Ottawa,
WIE VP Social



Nyah Wagner

University of Ottawa,
WIE Design



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Further Information

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