13th Annual IEEE WIE Wine and Cheese 2022

Date: March 25th, 2022 Venue: Canadian Museum of Nature 240 McLeod St, Ottawa, ON K2P 2R1 Time: 7:00pm - 10:00pm



The 13th Annual Celebration of Women in Engineering Wine and Cheese (WIE Wine and Cheese) provides an opportunity for students in engineering to expand their network and spark valuable discussions in a low-pressure environment with experts, professionals, faculty, and fellow students in their interested career fields and create lasting bonds for years to come.

We are putting our focus towards connecting individuals with a passion for innovation to different areas of expertise. We believe that the creativity and intellect of all members of society are essential to accelerate progress towards a sustainable future with innovative technology.

This event is entirely run by students, for the students. Every year, the IEEE WIE University of Ottawa Student Branch works hard to bridge the gap between students and industry with events such as this.





Patronage Benefits

We believe that featuring your organization in this year's WIE Wine and Cheese would be a wonderful opportunity to:

- Recruit and inspire incoming engineering graduates
- Share your expertise on the topics you're passionate about with like-minded individuals

• **Cement your organization's brand** as an industry leader to the next generation of engineers

We are pleased to offer you a patronage package that will put your organization on the platform and showcase your brand.





Patronage Opportunities

Gold Patron (\$750)

Partnership Includes:

- Company logo in event slideshow
- · Company logo visible on all food tables
- · Large company logo in event guide
 - •Large company logo and link featured on website
- Recognition on social media
 - ·Acknowledgements at event opening and closing
- · Company merchandise included in raffle draw
 - \cdot Complimentary tickets for six (6) representatives

Silver Patron (\$450)

Partnership Includes:

- •Medium company logo in event guide
 - •Medium company logo and link featured on website
- Recognition on social media
- · Company merchandise included in raffle draw
 - •Complimentary tickets for four (4) representatives

Bronze Patron (\$200)

Partnership Includes:

- Small company logo in event guide
 - Small company logo and link featured on website
- Recognition on social media
- Company merchandise included in raffle draw
 - \cdot Complimentary tickets for two (2) representatives



Patronage Summary

Patronage Levels	GOLD \$750	SILVER \$450	BRONZE \$200
Company Logo in event slideshow	Yes	-	-
Company Logo on Food tables	Large	-	-
Company name and logo on event guide	Large	Medium	Small
Company Logo and Link on event website	All	Medium	Small
Acknowledgements at event opening and closing	Yes	Yes	Yes
Recognition on social media	Yes	Yes	Yes
Company Merchandise in raffle draw	Yes	Yes	Yes
Representative Registration	6	4	2



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Contact us: <u>wie-chair@ieeeuottawa.ca</u> Or visit: <u>www.celebratewie.ca</u>

We look forward to seeing you an official IEEE WIE

Wine and Cheese Patron!

Thank you for your support!

