



JOIN US FOR A

# WINE & CHEESE EVENING

A night of networking with  
Carleton and Ottawa University's  
Women in Engineering Society

HOPIN

THURSDAY, MARCH 11, 2021

6:00PM - 10:00PM



# Leading the Future Together

The 12th annual Women in Engineering Wine and Cheese Networking event provides an opportunity for students to connect with STEM industry professionals in a safe, virtual environment. Despite the COVID-19 pandemic and the resulting social distancing, we will provide an engaging and enriching experience for our students and our patrons alike by encouraging conversation and connection between professionals and students.

With this year's theme being "Leading the Future Together", we are focusing on student and professional leadership development in a constantly-changing world. We hope to encourage the collaboration and connection of professionals and students. Recently, the world has depended on the innovation of STEM professionals, especially young professionals. Young professionals have consistently shown, by leading in a collaborative manner, that difficult and challenging situations can be overcome. Collaboration is a necessity in strong leadership, as it enables open discussions and progress towards a stronger future.

Every year, the IEEE WIE student branches of University of Ottawa and Carleton University actively collaborate to provide the students of both schools with enriching industry experiences. We are excited to continue our tradition of bridging gaps between schools and between generations.



# PATRONAGE BREAKDOWN

	BRONZE \$100	SILVER \$200	GOLD \$400
Number of complimentary tickets given to company representatives	3	5	8
Recognition on social media	Small	Medium	Large
Company logo and link featured on event website	Small	Medium	Large
Company logo in event guide	Small	Medium	Large
Virtual company booth	yes	yes	yes
Participation in speed dating networking event	yes	yes	yes
Participation in Q&A panel		yes	
Host 30 minute workshop			yes

# PATRONAGE BREAKDOWN

## GOLD - \$400

- Large company logo in the event guide
- Large company logo and link featured on the event website
- Large recognition on social media
- Company promotional items will be given to the first 50 students who sign up
- Acknowledgements at event opening and closing
- Complimentary tickets for 8 (eight) representatives' participation in the "Speed Dating" networking activity during the event
- Host a virtual company booth Run a 30 minute workshop; either the Resume Roast or Interview Preparation

## SILVER - \$200

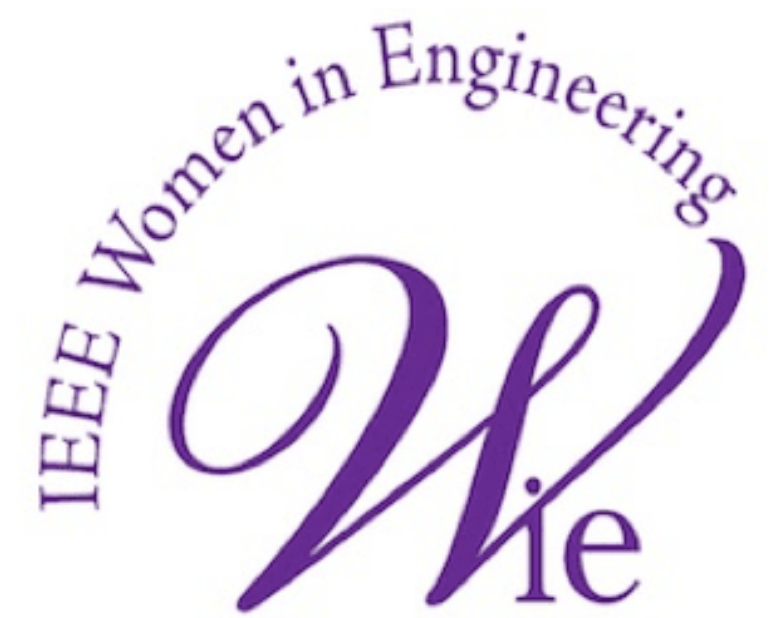
- Medium company logo in the event guide
- Medium company logo and link featured on the event website
- Medium recognition on social media
- Complimentary tickets for 5 (five) representatives
- Participation in the "Speed Dating" networking activity during the event
- Host a virtual company booth
- Participation in the Company Q&A Panel

## BRONZE - \$100

- Small company logo in the event guide
- Small company logo and link featured on the event website
- Small recognition on social media
- Complimentary tickets for 3 (three) representatives
- Participation in the "Speed Dating" networking activity during the event
- Host a virtual company booth



# MEET THE TEAM



## WHO ARE WIE?

IEEE Women in Engineering (WIE) is the largest professional organization dedicated to promoting women engineers and scientists. WIE inspires girls around the world to follow their academic interests to a career in engineering. The mission of IEEE WIE is to facilitate the global recruitment and retention of women in technical disciplines. IEEE WIE envisions a vibrant community of women and men collectively using their diverse talents to innovate for the benefit of humanity.

## IEEE CARLETON

The IEEE Carleton University Student Branch is one of the largest IEEE Student Branches in Canada with over 400 IEEE student members studying in diverse disciplines, whether that be physics, computer science, or an engineering stream. By organizing many technical and non-technical events, the student branch provides members and non-members resources to expand their careers and become successful professionals. The most recent awards the branch has been awarded include: Outstanding Student Branch Award, the 2018 and 2016 IEEE Region 7 Exemplary Student Branch Award, 2016 IEEE Region 7 Gold Darrel Chong Award for IEEE Carleton's Stay Late and Make (SLAM), 2015 IEEE Region 7 Silver Darrel Chong Award for IEEE Carleton's Stay Late and Make (SLAM), and 2015 IEEE Region 7 Bronze Darrel Chong Award for IEEE Carleton's Workshop series. The Carleton Women in Engineering (WIE) affinity group organizes the annual Wine & Cheese event, among various other social and technical events, such as speaker events, catered to promoting and recognizing the women in technology and engineering fields. They also frequently collaborate with other Carleton Engineering Clubs such as CSES, DESoc, CWiMH, WISE, and many more.

## IEEE UNIVERSITY OF OTTAWA

IEEE uOttawa services over 2,500 students in electrical engineering, computer science, software engineering and other technology option programs offered at the University of Ottawa. Its objective is to bridge the gap between students and industry while promoting a fun environment for the student body. The University of Ottawa IEEE has been awarded honours such as the IEEE Exemplary Student Branch Canada, the Outstanding Student Branch Award and Runner Up in the IEEE MGA Website Competition in 2010. The branch also offers a variety of events during orientation week such as: Meet and Greets, Scavenger Hunts, Outdoors Games Days, technical talks, Workshops and EngiBEERing Pub nights. The University of Ottawa Women in Engineering (WIE) branch also organizes the annual Wine & Cheese event and a mentorship program for students and members.



# CONTACT US

Thank you for your consideration. For any questions, comments or inquiries, please feel free to contact us:



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Visit our website at:  
**[www.celebratewie.ca](http://www.celebratewie.ca)**

**We look forward to seeing you as an official 2021  
IEEE WIE Wine & Cheese Patron!**