

Greetings!

On behalf of the IEEE-WIE Wine and Cheese Organising Committee, I would like to invite you to attend the **9<sup>th</sup> Annual WIE Wine and Cheese “Proactive Initiatives for Future Developments”** Event.

**Date:** Wednesday, March 7, 2018

**Time:** 6:30PM – 9:30PM

**Place:** Lago Bar & Grill (1001 Queen Elizabeth Dr, Ottawa, ON)

**Register here:** <https://celebratewie.eventbrite.ca>

This is a great opportunity for you to meaningfully connect and communicate with more than 100 engineering students and also academics and other industry professionals. Various ice-breaker activities will enable participants to build connections from table to table and there will be extensive pre-event promotion. To increase your company’s exposure at the event, we're pleased to also offer patronage opportunities including (but are not limited to) speaking opportunities, dedicated interactive networking sessions and company advertisement in event media.

This annual event is an ideal opportunity for students in engineering to expand their network and spark valuable discussions about careers with experts, professionals, faculty, and fellow students.

Please see below for more information on this event.

Feel free to contact me if you have any questions! I'd be happy to help.

Best Regards,

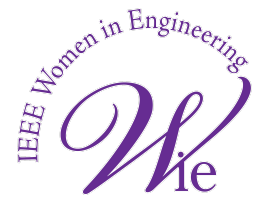
The WIE Teams at uOttawa and Carleton

**We look forward to hearing from you and to seeing you at the event!**

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#### **Additional Information**

With this year’s theme being *“Proactive Initiatives for Future Developments”*, we are focussing on bringing together the minds of future engineers to foster growth and innovation in engineering and technology. Diversity not only drives innovation, but also bring fresh perspectives and ideas about the



advancement of technology to the table, and broaden the pool of talent a company can recruit from. By encouraging the incoming group of graduates to push boundaries, crush the “status-quo” and pursue their passions in engineering, you are not only unlocking an environment where “think outside the box” ideas are heard, but ultimately making a tremendous impact in the world.

We are pleased to offer a patronage package that will enable you to reinforce your company’s image as an industry leader and showcase your brand. Attached below is this year’s patronage package, designed to assist in finding the right level for you. Please contact me if you have any questions or would like to purchase a patronage package.