

Greetings!

On behalf of the IEEE Women in Engineering (WIE) Wine and Cheese Organizing Committee, I would like to invite you to become a patron of the **8th Annual IEEE Celebration of Women in Engineering Wine and Cheese**, to be held in **Huguette Labelle Hall** (Tabaret Hall, Room 112) in University of Ottawa from **6:30PM – 9:30PM** on **March 21st, 2017**.

Co-hosted annually by the IEEE WIE University of Ottawa and Carleton University Student Branches, the IEEE WIE Wine and Cheese provides an opportunity for students in engineering to expand their network and spark valuable discussions in a low-pressure environment with experts, professionals, faculty, and fellow students in their interested career fields and create lasting bonds for years to come.

With this year's theme being *"Fuelling Innovation through Diversity"*, we are focussing on bringing together the minds of future engineers to foster growth and innovation in engineering and technology. Diversity not only drives innovation, but also bring fresh perspectives and ideas about the advancement of technology to the table, and broaden the pool of talent a company can recruit from. By encouraging the incoming group of graduates to push boundaries, crush the "status-quo" and pursue their passions in engineering, you are not only unlocking an environment where "think outside the box" ideas are heard, but ultimately making a tremendous impact in the world.

To guarantee that your evening during this Wine and Cheese will be flowing with valuable engagement with more than 100 students from all engineering fields, we have planned various ice-breaker activities to encourage students to build connections from table to table. Not only will your organization have increased visibility during the event, but also in our extensive pre-event advertisements. This means more opportunities for connecting, communicating and collaborating with students, academia, and other industry professionals.

We are pleased to offer a patronage package that will enable you to reinforce your company's image as an industry leader and showcase your brand. Attached below is this year's patronage package, designed to assist in finding the right level for you. Please review and let me know if you have any questions.

I look forward to hearing from you!

Best regards,



Alise Wang

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